

TowerData Delivery Detective - RepCheck

Monitor the Internet's Email Blacklists.

RepCheck will help you avoid having your email blocked and having the results of your email campaign negatively impacted.

RepCheck continuously evaluates your email server's reputation with Internet blacklists and notifies you of any problems. Email delivery is a mission critical issue for both System Administrators and Marketers. By vigilantly monitoring the status of your machines and providing you the information needed to take corrective action, RepCheck will help you avoid having your email blocked and having the results of your email campaign negatively impacted.

What are Blacklists?

Blacklists are lists of Internet IP addresses accused of sending spam or violating email security standards, and many email administrators will bounce or destroy messages that are sent from a system listed on a blacklist. There are many lists, and they are managed by a variety of organizations and individuals who each have different criteria for adding and removing IP addresses. Listings are often arbitrary and unfounded, and following best practices for opt-in email does not guarantee that you won't be listed. A listing can occur with as little as one complaint from a person who forgot he signed up to receive email from you.

How does RepCheck work?

Provide us with the IP addresses of your mail servers, and we'll monitor them on an hourly basis on over 200 blacklists. If your IP address is listed, you'll immediately be notified with an email identifying which list(s) you are on along with a link to instructions on how to start the removal process. Any change in status for your IP addresses will prompt a report.

With the notification provided by RepCheck, you'll have the information you need to properly manage your company's email platform, and you can avoid sending email at a time when it won't get through. Protecting your business' investment in email marketing and maintaining a mission critical communication channel just got easier.

Use RepCheck today and stay informed of the status of your email servers.

Benefits and Features

- Avoid blocked email and increase deliverability
- Hourly monitoring of your IP addresses
- Over 200 blacklists checked
- Fast and easy to setup
- Unlimited number of IP addresses tracked
- Prompt notification of listings
- Links to blacklist removal instructions provided
- Reports sent to as many contacts as you wish

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